

A healthy view

Benefits you can see—from a company you trust

Save money on all your vision needs. With our Blue 20/20 plans, you can save on eyeglasses, contacts, and routine eye exams. We've partnered with EyeMed Vision Care[®], an independent vision benefits company, to bring you more choice, more value, and more flexibility, including:

- Access to one of the nation's largest vision networks
- Exclusive savings on designer frames, premium lenses and coatings, and contact lenses
- Award-winning customer service

Choose from thousands of independent providers and retailers, including:

- LensCrafters[®]
- Pearle VisionSM
- Target Optical[®]
- JCPenney Optical
- Sears Optical[®]

Plus, take a peek at these additional features and discounts:

- Laser vision correction—15 percent off the retail price or 5 percent off the promotional price for LASIK or PRK procedures
- 40 percent off additional eyewear purchases
- 20 percent off non-prescription sunglasses
- 20 percent off supplies like contact lens solution

Be seen at your convenience—when and where you want

As a Blue 20/20 member, you'll have access to thousands of independent providers and national retailers. With so many locations to choose from, you're sure to find a provider with a schedule that works for you.

For added convenience, shop online for glasses by visiting glasses.com, or shop for contacts by visiting contactsdirect.com.



Take advantage of this important benefit

Regular eye exams do more than identify vision problems, they can also provide the earliest detection of serious health conditions, such as high blood pressure or diabetes.¹

Look at how much you can save

Save \$290 on glasses with standard single-vision lenses

	With Blue 20/20*	Without**
Step 1: Get an Eye Exam	\$10	\$88
Step 2: Pick a Frame Member selected \$170 frame and has a \$130 allowance	\$40	\$170
Step 3: Pick a Lens	\$25	\$75
Upgrade to Std. Polycarbonate	\$40	\$62
Add Tint	\$15	\$25
Total Cost	\$130	\$420

➔ **69%** savings

Save \$242 on disposable contact lenses

	With Blue 20/20*	Without**
Step 1: Get an Eye Exam	\$10	\$88
Fit and Follow-Up	\$40	\$74
Step 2: Purchase Contact Lenses. Member selected \$200 contact lenses and has a \$130 allowance	\$70	\$200
Total Cost	\$120	\$362

➔ **67%** savings

Benefits are not provided for services or materials arising from: orthoptic or vision training, subnormal vision aids and any associated supplemental testing; aniseikonic lenses; medical and/or surgical treatment of the eye, eyes, or supporting structures; any eye or vision examination, or any corrective eyewear required by a policyholder as a condition of employment; safety eyewear; services provided as a result of any workers' compensation law, or similar legislation, or required by any governmental agency or program whether federal, state, or subdivisions thereof; plano (non-prescription) lenses and/or contact lenses; non-prescription sunglasses; two pair of glasses in lieu of bifocals; services or materials provided by any other group benefit plan providing vision care; certain brand name vision materials in which the manufacturer imposes a no-discount policy; or services rendered after the date an insured person ceases to be covered under the policy, except when vision materials ordered before coverage ended are delivered, and the services rendered to the insured person are within 31 days from the date of such order. Lost or broken lenses, frames, glasses, or contact lenses will not be replaced except in the next benefit frequency when vision materials would next become available. Benefits may not be combined with any discount, promotional offering, or other group benefit plans. Standard/premium progressive lens not covered — fund as a bifocal lens. Standard progressive lens covered — fund premium progressive as a standard.

* The above examples are based on a Blue 20/20 Plan with a \$10 Exam copay / \$25 Lens copay / \$130 Frame or Contact Allowance.

**Costs are based on industry averages. Retail prices and costs will vary by market and provider type. Premiums not included.

It's easy to save with Blue 20/20



1. Enroll through your employer.



2. Find an eye doctor.
Go to blue2020ma.com or call 1-855-875-6948.



3. Make an appointment.
All of our eye care providers offer great savings. Many offer evening and weekend appointments.



4. Show your card when you arrive.

Ask your employer how you can enroll in Blue 20/20 today!
Visit blue2020ma.com to find if your eye doctor is in the EyeMed network.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. EyeMed Network/Patient Services at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de EyeMed Network/Servicio al Paciente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se você não fala inglês, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para a EyeMed Network/Serviços ao Paciente usando o número no seu cartão de ID (TTY: 711).



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